



Contact: Kristen Bowen
PCO, 15th ARSPC
Phone: 0414 971 349
Email: info@arspc.com

Press Release

15th ARSPC Announces Gold Sponsor

January, 29, 2010: The 15th Australasian Remote Sensing & Photogrammetry Conference (ARSPC) is proud to announce Geoscience Australia as their Gold Sponsor for the biennial conference to be held in Alice Springs, NT from 13-17 September 2010. Ben Sparrow, co-convenor of the conference says "We are pleased that Geoscience Australia has decided to come onboard and we are excited by the distinctive opportunities that their involvement will provide for the remote sensing and photogrammetric community of Australasia.

Geoscience Australia has been a long time supporter of the ARSPC conference series as an exhibitor, by providing speakers and presenters and contributing to workshops, so we were delighted when they took up such a significant sponsorship.

Geoscience Australia's sponsorship of the 15th ARSPC bodes well for the success of the conference. It will help attract delegates to Alice Springs in September and will assist us to again deliver an ideal platform for the presentation of progressive research and practical applications of remote sensing and photogrammetry to a wide range of industry and government sectors."

Gypsy Bhalla, co-convenor for the 15th ARSPC, noted the organisation's international reputation for excellence in satellite data reception and image processing. "Geoscience Australia has operated a ground station at Alice Springs since 1979 and is a lynchpin in Australian Remote Sensing. It is a pleasure to welcome them onboard as a partner for ARSPC."

Geoscience Australia's Adam Lewis adds "We are very happy to be a Gold sponsor for this event, as remote sensing is increasingly critical for all sectors in Australia as well as for our international commitments such as carbon accounting. The ARSPC is the event where the remote sensing community comes together to discuss the many exciting opportunities and challenges facing Australia in the near future"

www.15.arspc.com
Conference Secretariat
t: +61 414 971 349
e: info@arspc.com